



Reagan Gallardo

Graphic Designer

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Hello!

I am a Graphic Designer specializing in the Adobe Programs, InDesign, Photoshop, Adobe XD, Illustrator, Premiere, After Effects, and more. I have been working professionally for 9 years. I have had a variety of opportunities to create logos, brand identities, websites, posters, brochures, and apps for various companies. My goal is to make my clients creative vision into a reality. Conveying their message in a beautifully creative way is a passion of mine.

Experience

2018 - Today

Rare Collectibles TV

Lead Graphic Designer

- Directed a team of designers to work efficiently on projects.
- Created a Visual Identity and logo, which unified the overall style and design of the company.
- Managed our creative and print vendor relationships. Negotiated \$200,000 service contracts.
- Unified seven departments to understand the branded design.
- Collaborated with CEO, CMO, & COO
- Responsible for graphic design of digital and print collateral, which includes email campaigns (Mailchimp, Constant Contact), display ads, website and social media assets; as well as look books / direct mail printed assets, internal presentations, digital and printed assets.

2016 - 2018

Tutoring Center
Pepperdine University

Graphic Design Tutor

- Taught students how to use Adobe Suite programs including Illustrator and Photoshop.
- Managed the computer lab.

2014 - 2018

Center for Faith
and Learning

Graphic Designer/Office Assistant

- Designed posters, email advertisements, and documents for the office's events.
- Assisted with answering phones, organizing Excel sheets, and printing/photocopying.

Internships

June 2017

FLOAT LAND

Graphic Design Intern

- Assisted with promoting FLOAT through social media. (Instagram, Facebook, Twitter)
- Learned how to use 3D modeling program, Blender.

June 2015

Mathematics Dep.
Pepperdine University

Graphic Design Fellowship

- Collaborated with Professors to design rough layouts/thumbnails for logo and page layouts.
- Worked with Adobe Illustrator and Photoshop, to develop a rough layout of the application.

Education

2014 - 2018

Pepperdine University

Bachelor of Arts
Multimedia Design Minor
Honors: Summer Undergraduate Research Fellowship

2024

Google UX Design Specialization

Professional Certification